

SF- 667

Total No. of Pages : 3

Seat No.	
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M.B.A. (Part-I) (Semester-I) (CBCS) (New)
Examination, December - 2016
MANAGERIALECONOMICS (Paper-IV)
Sub. Code :68305

Day and Date :Friday, 30 - 12 - 2016

Total Marks : 80

Time : 10.30 a.m. to 1.30 p.m.

- Instructions :**
- 1) Q.No. 1 and 2 are compulsory.
 - 2) Attempt any two questions from question No. 3. to 5.
 - 3) Figures to the right indicate full marks.
 - 4) Draw neat diagram wherever necessary.



Q1) Case Study.

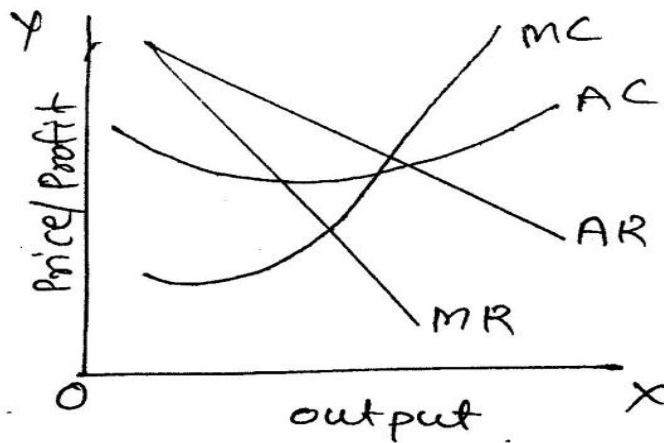
Managerial Economics is an integral part of decision making and forward planning process where an entrepreneur can obtain theoretical as well as practical knowledge and problems with their solution. In a 21st century, every manager has to take decisions related to the various factors of business organisation. Express your views regarding the following questions which you have experienced in a business.

- a) What do you mean by 'Managerial Economics'? State its scope in today's context. **[10]**
- b) How far the features of managerial economics should be included in decision making process of a business unit? **[10]**

Q2) Decision making related questions.

- a) Observe the following figure an enumerate your interpretation of the diagram in detail. **[10]**

P.T.O.



- i) In which market the above firm is working?
 - ii) Which type of profit the firm is getting?
 - iii) Explain the level of average cost with causal analysis.
 - iv) What do you mean by normal and super- normal profit?
 - v) Show the portion of profit of the above firm.
- b) Calculate the cost figures given in the following table. [10]

Output	Fixed Cost	Variable Cost	Total Cost	Average Cost
0	10	00	10	-
1	10	05	15	-
2	10	10	-	-
3	10	-	30	-
4	10	-	35	-
5	10	25	-	-

SF-667

- Q3)** a) Explain the determinants of demand. [10]
b) What are the types of price elasticity of demand? [10]
- Q4)** a) State the various features of perfect competition. [10]
b) Explain the price-output determination process in monopoly market. [10]
- Q5)** Write short notes on. (Any four) [20]
a) Income and cross elasticity of demand.
b) Laws of returns to scale
c) Features of monopolistic competition.
d) Cost- plus pricing.
e) Profit management
f) Hicks theory of business cycle.

